Creative Entertainment Wealth

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Creative Wealth Entertainment Journal

Open Your Mind Full of Ideas!



Creative Wealth & Entertainment Journal

Volume 1: Issue 1 A Periodical by Greg Nichols - Mentor and Entrepreneur

There is a wealth of money and fulfillment for those who have ideas for books, TV, movies or even songs, blogs, articles, poetry or any creative work. But it goes nowhere if you have no way to focus your thoughts, or to know how to start and where to begin. It begins by learning from someone, a mentor who is savvy in different things. Knowledge is power, and knowledge empowers.

Write it Down!

No matter what your creativity is, get the idea written down. Put it in a paragraph. I have a spiral note pad and I have dozens of ideas written in it. Our brains are powerful if we know how to harness the millions of

thoughts that flow through them. One idea can be worth a few million dollars to you. It is time to treat them with the delicacy and respect that they deserve. Ideas that don't get written down can be forgotten and lost for all time. I have forgot more ideas than I have written down. It bothers me to even think about it. The older I get, the more I cherish creativity.

Netflix

You will see me mention Netflix often. This is the firm that closed Blockbuster and Hollywood Videos, and others. Many millionaires were made from ordinary people buying Netflix stock. Netflix is now a literal hi-tech giant. They are still growing. (I use them as an example in my stock purchasing product, but there, we don't say buy Netflix stock, our experts quide you to other newer firms that will be like Netflix.) I go to Netflix often not only to see their best offerings, but their worst ones. Why do that? Because they accept junk sometimes, and if they do that, they may accept your good idea from you. I saw on there a few months back a half hour video by a scientific type of person, speaking of space, and of strange anomalies and hidden planets, and the video was amateurishly made, with no actors or interviews, just the man's own voice and astronomy graphics. It was guite poorly made. But this guy got money from Netflix and gets more money with each viewing. Are you getting what I am saying? This guy was a totally unknown person. I currently am working on an original screenplay, and Netflix will no doubt be my first choice to pitch it to. If not them, there is always Amazon and Hulu. You can now even put a crudely filmed series or movies on You Tube, and make big bucks from sponsor ads. The playing field is equal for all of us and the opportunities have never been greater.

Here is a factual 2018 article about **Netflix's** quest for new content, an \$8 Billion dollar

quest. <u>https://www.theverge.com/2017/10/16/16486436/netflix-original-content-8-billion-dollars-anime-films</u>

Netflix announced in 2018 that they set aside \$8 Billion dollars for acquiring new content. Why don't you claim a million of that? One of the top projects at Netflix is the binge watchable series, **Stranger Things**. It is awesome, and highly popular. The public is now waiting for Season 3. If you don't like Sci-fi, then don't bother watching it. But I recommend watching it if you are creative to see what a hit looks like. It is extremely high quality. But we cannot reproduce or copy it and should not try. We must do what is unique to us. You alone and you only can produce your own dreams and ideas.

Star Wars: So the next installment is on it's way out. Here is a trailer just out. <u>https://youtu.be/adzYW5DZoWs</u> The name? **Star Wars:The Rise of**

Skywalker! Are the producers giving the plot away in the name? Is our young Jedi beauty a Skywalker too? I don't know, but if their last movie is any indication, they do say too much in their names. **Star Wars: The Last Jedi**. That signaled us in advance that Luke would pass on, so they could have one last Jedi. Just the same, I am looking forward to **The Rise of Skywalker**!

Get show tips by Greg as he works on his screenplay.

http://themfngroup.com/mentortvseries.pdf

I will address more in coming issues, such as **You Tube's** new method of airing original TV and movies and how the playing field is being leveled more with technology. Hollywood in the coming years will lose their control of the entertainment industry.

Special Guest Blog Today:

https://actinginlondon.co.uk/how-to-become-an-actor-with-no-experience/

Other coming discussions are: What is a poor man's copyright and how do you easily do it?

Also, publishing your book and doing the things that make it a real published book, such as ISBN numbers, copyrights, and book printers.

My commitment to you: To share my knowledge as a wise older mentor who has been around the block many times in business and in several industries, and to give you my best and most timely and strategic advice.

More next time,

Greg Nichols