

Daily Cash Flow – Facebook Concepts

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Positioning Yourself on Facebook

Try to paste the links, if possible, into your browser!

I chose when getting on **Facebook** that it was to be about my large family of kids and grandkids and my friends, and to use it as a platform for ministry which is my passion in life. I decided that Internet marketing did not fit there, and that was difficult because I am a serious Internet marketer. The solution, rather than open 2 accounts, which is risky, is to use fan pages that do not necessarily identify myself in them. I have at least a dozen fan pages on Facebook, all free. I am an author, and that I do share with my friends and family, because it is ministry based. I do by the way have two accounts on Facebook. I will share about that later.

Your first step is to be on **Facebook**, so if you are not, you can get your free account at <https://facebook.com> !! It is pretty self-explanatory to sign up, and you give them a photo, and basic information too. You can even skip your personal photo if you want, and give them some scenery or a car, or a sports banner, or anything. You do not need many friends if FB is not comfortable for you, so if you find you have 2 or 3-5 friends, that is OK, you can still use the account for marketing. I think the best way to plunge in here is to just show you a fan page I use.

<https://www.facebook.com/earn.daily.income.from.home>

Go look it over and see how when I post an ad, it appears that a person named “**Earn Daily Income from Home**” has posted the update, and, the photo is a pile of cash. It is hard for people I know to have any clue that this is me. If you are on Facebook, I invite you to go “Like” this page, then you will see what I post on it in your own News Flash (Home) page.

<https://www.facebook.com/earn.daily.income.from.home>

You are welcome to come ask to be my friend too, on my main page, just be warned, I preach and teach scripture quite a bit. But that preaching does not go past you to your friends. It just goes to you. That page is <https://www.facebook.com/gregdebbienichols>

If you are only marketing the \$25 product, and want repeated Facebook sales, read on.

You will need to put your JV Zoo link on another website, a splash page, or a blog. Good places to get free websites are at Wix.com, or Weebly.com. Blogs are free also. I like Google’s blogs, called Blogger. This is necessary because Facebook does not allow their link on their pages. So your \$25 link becomes a link on a link that you put in Facebook. Then, you just place your ad into the Fan page update box and the link to your host URL under the ad and publish it. Once published, they will ask you to boost it. That is simply sending the ad out in a paid manner, and you can boost it for any price, \$2, \$5, \$10, \$20, \$30, or \$50 or more. You can boost the ad to go to everyone but your Facebook friends, or everyone including them. I will get into boost settings later.

Setting Up a Fan Page!

While on your normal Facebook page, look across the top at icons and there should be one that is a solid tiny upside down triangle. It is to the right of the globe and the padlock. Click that and many links drop down, so choose, **Create Page**. Choose the box, **Company, Organization or Institution**. That is because the company is your home based business. Next, choose the category, "Small Business. Then, type in your Fan page marketing name like mine. "**Earn Daily Income from Home**" That is my page, don't use mine please, make up one. Something like, Get Cash Flow, or, Homebased Income, or, The Online Income Source, or, Earn Internet Income. You get the point. Maybe you already have a branded name you use online.

Here are Facebook's quick instructions for you techy people:

To create a Page:

Go to <http://facebook.com/pages/create>

Click to choose a Page category

Select a more specific category from the dropdown menu and fill out the required information

Click Get Started and follow the on-screen instructions.

For newer less techy people, I have done a video for you here:

<https://youtu.be/nNo4zQ7Uf3g> Greg here!

For more helps on the fan pages, here are 3 more optional videos for you from other trainers online!

For more detailed fan page helps:

Here is a great video on how to do it: <https://youtu.be/aVXd8foLPhA>

Here is another video on it: <https://youtu.be/C1MahDgV9vw>

One more trainer on building a fan page: <https://youtu.be/0cTI21tqZWc>

Once the fan page is done, it is time to run an ad:

Go ahead and "Like" your own page. It is now ready to run ads on.

This next video by me is how to set up, do demographics and pay for a Facebook ad boost, as low as \$2 ads! An ad you can use is below!

<https://youtu.be/hmeXWfXHRcw> Greg on video

Here is an ad:

Earn a Cash Flow Daily! No Risk to Begin! (Title)

This is a project that can make you online money, no MLM, no illegal stuff, just pure home based income, with payments at PayPal! It is a fun project, and one where you "earn while you learn!" The first

goal is \$75 to \$100 a day and increasing from there! We use Facebook marketing, (but not to your own friends) and other ways online also! Go to the link here.

Your generic web link here that contains your JV Zoo \$25 link

Photo goes under right here!

More soon!