

Funding Basics and Mentoring

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American Payday Services – The Money Steward

Thank you for entering the path of learning with me. I am giving you a brief overview here of our funding operation and methods. This overview is in the \$395 product under funding. The training and sharing will become more detailed as we go along, when you are ready. This industry is also very much “learn while doing” and that is how I learned it. This is theory here, but when you work with me on a deal, it will cause huge retention of what you are doing and learning. What do you need to know to get started making money in this? Not much. I know what you need to know. I am called a **funding broker**. You are called the **funding broker affiliate**. Then, you have the firm or person with the money. They are the **funder**. They must know much more than me. I rely on what they know and you rely on what I know. So now we have initials. **F, FB, FBA**. Learn them now. For you to be a FBA with me, you must just like people, desire to help them, and pick up little things as we go along. Also, trust me. Once you get a lead and give it to me, I may have to reject it. I never like to do that, for I want the money as much as you do. But you don’t know the things I know. Or, I may like it, and the funder rejects it. There are many rejections in this funding business, but the ones that take root and work make up for them.

Venture Capital

First, I will touch on this subject. Imagine the pleasure of knowing that you helped someone get a business off the ground by getting them backing of capital. Their venture became capitalized. That is called an “upstart.” In other cases, you might help an existing business get a shot in the arm of funding, so that they may grow. What we can’t do is get funding for a business that is failing, so it stays off

and just delays their doom. If you suspect that is the case, walk away. Or, a firm may have receivables, account receivables, which have spendable value in the funding world. I have a source that will give firms cash infusion for their receivables, and pay us a brokering fee. Of course, if you brought it in to us, you get a percentage. We serve inventors, movie or TV producers, all kinds of entrepreneurs, publishers and authors, graphic comic creators, computer programming and techy wizards from the IT world, and green concepts and technology, from the environmental world. The list is much bigger than this.

Real Estate Funding

I make hard money loans on properties in California. You can refer me those, but I cannot legally pay you a fee, unless you are a real estate licensee. I would never say here in writing that I do that for unlicensed people. I will appreciate you immensely. Things have a way of balancing though.

Factoring

This industry is amazing. People who get payments from firms can sell off all or some of them. This is called factoring money for payments. You see the commercials on TV about this. Like the very corny opera commercial. We don't do TV ads. But I have run into people for deals online, and you can too, when you learn some things we teach you. Our source can fund up to \$100 Million. You can get a lottery winner funded, as they get payments and many of the winners hate that and want big chunks of money. But their lifestyles often exceed their chosen payment amount, so they come to funders and funding brokers to sell off several years for cash. Most factoring is over annuities. Insurance firms often payout in annuities, monthly payments that could be factored by us. Some tough parents often leave their offspring annuities, but their impatient kids go find a funder and get cash. Lawsuits are paid in annuities. These can be huge, and people are looking for funding. We can get people cash quotes for the following items:

Structured Settlements

Personal Injury Settlements

Trusts/Inheritances

Sweepstakes

Casino Winnings

Lotteries

International Game Technologies

Royalties

Viaticals

Receivable Accounts

Licensing Agreements

Sports Contracts

Other Non Real Estate Based Notes

It does not matter how large or small, we can give a free quote of how much cash they can receive and the costs.

How Do We Get This Going as FBAs?

You then already have a based income in this industry. Let me borrow from my sales letter, read it again.

“You don’t need to know the industry, you just make an introduction of someone needing funding to me and I handle it and refer it to one of my sources, and my sources can fund up to \$100 Million dollars. One source will fund green environment projects up to \$500 million. Just you referring this mentoring product for me earns you \$276.50 paid to you. Here is the real underlying benefit here. If you find a person who needs funding, and we can fund them as a funding broker, my firm gets a broker fee and one half of it goes to you. That is 50%. You are the broker affiliate. Let’s say you bring a person or company who needs backing to me and we funded them for \$400,000. If my firm gets 5% and you get 50% of that, 5% is \$20,000, and your split is \$10,000 for a simple introduction. But what

if...what if you introduced someone who was a mega firm and they needed \$50 Million? Let's say my firm gets 2%, and you get half. 2% is \$1,000,000, and your split 50%, or \$500,000. Hey, why not? I can think big if you can. Eventually, when you have learned much of what I know, you can leave the nest and broker directly without me, and get the full enchilada. I would be glad to see a pupil do that. You can mentor and learn the industry from me and make PayPal money in the meantime." (Often, we are sharing a commission with another broker, many deals are made that way. Both brokers often split their fees 50/50, so if this takes place, you are the FBA get 50% of the examples above, as that is 50% of my firm's fees. Those are still some very large fees.) (Please note that an affiliates first 3 transactions are 40%.) **End of excerpt.**

As you can see, you could have a life changing payday, one to retire with. But those are not that common. But anything is possible. Let me set your mind at ease on how to work this. You establish and create an image and brand yourself to do this, and people will find you. And I will show you how to do that. Here is one website I use. I have used it for years.

<http://themfngroup.com/funding> (There is a link there to share more about being a FBA)

Yes, you can advertise this service, but do not beat yourself up if it is slow. Learn, get the skill, and be in position to help when you get a nibble. As you develop this skill, and learn, you can eventually become a funding broker yourself, with my blessing. My thinking is, get a good site into the search engines, then run an occasional Craigslist ad under "Financial" in your region, or any region, and use Google techniques I teach you and use email to create contacts. Use my PayPal income to butter your bread as you wait for your funding windfall.

You can start with a blog instead of a website, and get one free at Blogger. In the \$79.95 product, I teach in greater depth how to set up a blog at Blogger.com, which is a Google owned firm. If you have Gmail, then you are already logged in to Blogger when you are logged in to Gmail.

More to follow,

Greg Nichols

Admin: American Payday Services