

Daily Cash Flow – Solo Ad Strategy Part 1

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Taking Your Daily Cash Flow to \$200-\$300 a Day with Solo Ads!

Solo ads are very effective if done correctly. Place a solo ad and expect a cash return. Take 40% of your first solo ad income returns and run more solo ads. Once your system is set up, you can be running a good solo ad every day, and even more than one per day. The 40% should be enough to keep this flow going. Later, as you are pulling in larger amounts through upgrading and sales volume, you can cut it back to 30% and then later to 20%. \$200 a day income would be \$80 (40%) a day going to solo ads. Why would you do this? So you can get to \$1000 a day, where only then \$200 (20%) a day will go to solo ads. But you keep \$800 a day! You see it? It is all relative to the size of your production. The idea is to get from point A to point B. Point A is too big of a leap, to just start spending \$200 a day. It is all about leverage. But you will need great discipline to set aside the funds for the solo ads, and if you don't, you will have to go back to the very beginning again. This can be done. You can do it. Get ahold of a winning ad. I will be writing them routinely and pass them out to you. You will need to upgrade if this solo ad strategy is to get you passed \$100 a day and then to \$200 a day, or \$300 a day, but by the time you are offering 2 products, the \$79.95, and the \$395, you will be racking up commissions with this strategy. Once you go to \$395, your commissions will be \$276.50 on that one alone.

Once you do hit routine sales of \$51 and \$276, you can continue your solo ads, but split the 20% of both commissions combined and devote half of the 20% of the commissions to paid Google and Bing Ads.

More on Solo Ads

Many heavy hitters use solo ads because they are sent to contact email addresses, and many of them. If you pay the funds to get a good contact solo ad system going, your marketing problems will be over. You can make many sign ups a day in almost anything if you aggressively use solo ads.

I like Global Safe-list, as they have about 13,000 members and they solo ads are about \$18. People click on them for points too, and that gets them read.

Go to this link to join Global Safe-list. <http://globalsafelist.com/s.php?mfn>

Herculist also has a great solo ad program. They have thousands and thousands of members and they get your solo ad all over the net. They have a good \$20 ad you can buy at this link.

<http://www.smart-list.com/adsubmit.html>

Join them here:

<http://www.herculist.com/members/index.cgi?mfn>

Lastly, the largest place we have to run a solo ad is here, PlanetXMail. (\$59)

<http://planetxmail.com/soloads.php>

These above are the firms I have used for years, but I will add more solo ad vendors to this writing regularly, so watch for them.

Here is another solo ad location. <http://www.MarksEliteSoloAds.com>

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Millions of Solo Ad Vendors

Who do you trust as Solo ad vendors? Many simply take your money and let you send your ad out into the void, and they have no list. Yes, that does go on. And they look credible, in fact, they look as credible as the good firms. It is often best to use vendors who have been referred. Anytime you use a new vendor, buy their smallest package first to test them, before spending bigger money. Some blogs are out that refer vendors, but maybe some of those blogs are owned by the corrupt vendors and they are referring themselves. See how you feel if you approach a blog. Do they wish to pass on good information, or do they just wish to make a sale to you. You can feel the difference. You can test them by inserting your main marketing URL into a special tracking URL from Traffic Wave and then it shows you the hits to that URL, and that tracking URL is reserved for that one solo ad firm. Now you know how many hits you got from that particular firm. If you switch to a new firm, set up a tracking URL just for it.

Once you find a solo ad vendor that works, and you get some results, hang on to them and get to know them and use them often. They are like gold to you. Also, the people on a new solo ad list you are trying may not have seen your project yet, and you have a fresh crop of prospects. Be always on the lookout for new solo ad vendors for that reason.

Below are sources of new vendors, and they only passed my 1-minute test, I cannot say I have used them yet. If you find a bad apple, let me know and I will insert them in this training to avoid. My 1-minute test is that I think they **may** be sincere and desiring to help, and professional looking.

<http://brentjonesonline.com/blog/traffic-generation/a-complete-guide-to-buying-your-first-solo-ad>

<http://www.soload-review.com>

<http://locostmarketing.com/so-what-is-a-solo-ad-and-do-they-work>

<http://blog.clickmeter.com/best-solo-ads-vendors>

http://us.wow.com/search?s_pt=aolsem&s_it=aolsem&s_chn=95&q=solo%20ads%20free

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Taking Action on Your Daily Cash Flow Solo Ad Strategy!

How to Write Sizzling Hot, Email Ad Copy!

At your option, read this email ad writing teaching from me, written around 2001, and the audio recorded in 2008. Not much has changed. Principles are principles. There is no audio #2 which is referred to in the single audio. Go here: <http://themfngroup.com/hotadcopy01.htm>

I would like to see your skills improve, and you try things. That being said, I will write ads for you for solo ads and keep sending them by email frequently.

Read more about Solo ads in the last section of this e-book!

<http://themfngroup.com/freereport812.pdf>